

## Data Collection Disclosure

**Pioneer Valley Credit Union** uses Google Analytics to collect information about how visitors use the website. Pioneer Valley Credit Union uses Remarketing, Google Ads, and Google Data Studio as part of Google Analytics. Remarketing allows us to give you direct relevant advertising on third-party websites if you have visited the Pioneer Valley Credit Union website. Google Ads allow us to gather information about your visit to our website for our own advertising use. Google Data Studio allows us to analyze the data collected in order to make better decisions about products and services we offer. The cookies used by this product collect information in an anonymous form and are used by many different websites. If you wish to opt out of being tracked by Google Analytics across all websites, please visit <https://tools.google.com/dlpage/gaoptout>.